

Graphic Designer

Essential Duties and Responsibilities:

- Develop unique and visually appealing layout that works in the service of a specific message:
- Prepare sketches or layouts to illustrate a vision for the design
- Select the colors, sound, artwork, photography, animation, style of type and other visual elements to be included in the design
- Decide upon the arrangement of the various text and image elements on the page or screen

Education:

- Associate of Arts degree, minimum
- Bachelor of Arts degree becoming more necessary
- A certificate in any computer software such as web designing, Adobe Photoshop, 2D and 3D animation are also a plus

Required Experience:

- Dependent on level of entry, entry-level positions require education credentials listed above
- Art Director or management level positions require 5 – 10 years experience in the field

Preferred Experience:

- Flexibility to work independently and in teams
- Experience with communicating scientific information to non-expert audiences

Skills and Abilities:

- Written and oral communication skills
- Timeline/task oriented to deliver projects on time
- Excellent organizational and time management skills
- Proficient in programs such as Adobe InDesign, Photoshop and Illustrator, which are currently industry standards
- Portfolio of all the design work created
- Solve visual problems and challenges which communicate information

Physical Abilities:

- Standard office environment, no exceptional physical abilities required